

Welcome to
SICB 2019

**SOCIETY FOR INTEGRATIVE AND
COMPARATIVE BIOLOGY**



**SICB 2019
JANUARY 3-7
TAMPA, FL**



**EXHIBITOR PROSPECTUS &
SPONSORSHIP OPPORTUNITIES**

About SICB

The **Society for Integrative and Comparative Biology (SICB)** is one of the largest and most prestigious professional associations of its kind. Formed in 1902, as the American Society of Zoologists, its mission remains to further research, education, and public understanding of living organisms from molecules and cells to ecology and evolution. SICB encourages interdisciplinary cooperative research that integrates across levels of biological organization and can move beyond standard model organisms and methodologies to enhance research and education. SICB also promotes use of new technologies that allow researchers to improve their abilities to collect and properly analyze these new and complex data sets.

The Society is dedicated to promoting the pursuit and public dissemination of important information relating to biology. Research is presented in numerous symposia during the SICB Annual Meeting, as well as in the publication of its journal, *Integrative and Comparative Biology*, which is one of the most cited and highly-respected journals in the field of biology. The Society also works to inform the public, legislators, and granting agencies of the importance of organismal biology and its potential to produce valuable new knowledge, findings, applications, and tools.

SICB believes students bring an exciting new perspective and excitement into the field of science and therefore works to enhance biology education and scholarship at all levels, from K-12 to postgraduate. There are several programs aimed at supporting student attendance at the SICB annual meeting and for supporting student research. The SICB Research and Education Resources provide peer-reviewed instructional materials, resources, and activities in integrative and comparative biology for faculty at colleges and universities.



2019 Annual Meeting

SESSIONS

SYMPOSIA

SOCIAL EVENTS

The **Annual Meeting** of the Society for Integrative and Comparative Biology is an educational and research forum for investigations of biology on a broad comparative scale. More than 2,500 scientists, researchers, administrators, educators, students, and policy makers attend, traveling from all over the world to learn and participate. The meeting includes many symposia, poster sessions, special programs and workshops, as well as hundreds of contributed papers in divisional and topical sessions. Each day includes events for socializing.

The 2019 SICB Annual Meeting will run from January 3-7, 2019 at the Tampa Convention Center on beautiful Tampa Bay in Tampa, Florida.



Program Overview

| | 3 Jan | 4 Jan | 5 Jan | 6 Jan | 7 Jan |
|----|--------------------|--|-------|-------|-------|
| AM | | Symposia & Contributed Paper Sessions | | | |
| | | Morning Coffee Break in Exhibit Hall | | | |
| | | Workshops & Programs | | | |
| PM | Registration Opens | Symposia & Contributed Paper Sessions | | | |
| | | Poster Sessions in Exhibit Hall (200+ per day) | | | |
| | | Afternoon Coffee Break in Exhibit Hall | | | |
| | Plenary | Keynote Lectures | | | |
| | | Workshops & Programs | | | |
| | | Social Events | | | |

TOPICS

- Animal Behavior
- Comparative Biomechanics
- Comparative Endocrinology
- Comparative Physiology & Biochemistry
- Evolutionary Developmental Biology
- Ecoimmunology and Disease Ecology
- Ecology & Evolution
- Invertebrate Zoology
- Neurobiology, Neuropathology, & Sensory Biology
- Phylogenetics & Comparative Biology
- Vertebrate Morphology



Why Become a Sponsor / Exhibitor

The SICB Annual Meeting brings together the most recognized names in the industry.

As a sponsor and/or exhibitor, you can:

- Gain exposure for your business among scientists, researchers, administrators, educators, and policy makers
- Network with more than 2,500 attendees from:
 - universities
 - research centers
 - teaching and training facilities
 - more than 16 countries
- Build lasting relationships with students of all levels (undergraduate, graduate, post-doctorate)
- Enhance your visibility among influential leaders and decision-makers within the fields of integrative and comparative biology
- Stand out with a very high attendee-to-exhibitor ratio (greater than 90:1 in 2018)

86%

of attendees use face-to-face exhibitions to become aware of new products, evaluate vendors for future purchases, and/or narrow their choices to a preferred vendor.

81%

of exhibition attendees have buying influence over one or more major types of products at shows.

67%

of all attendees represent a new prospect and potential customer for exhibiting companies.

Statistics are based on the Center for Exhibition Industry Research (CEIR) current reports.



Sponsorship Opportunities

TITLE PARTNERSHIP PACKAGES

PLATINUM

\$7,500

- ✓ Two complimentary 10'x10' booths with four full conference registrations.
- ✓ Full page color ad on inside front or back cover (based on availability) in Final Program
- ✓ Official sponsor of meeting Welcome Reception, including logo on beverage napkins and signage
- ✓ Featured banner ad space in the SICB meeting app
- ✓ Program acknowledgement
- ✓ Signage at SICB Registration desk with logo
- ✓ Onscreen Acknowledgement at the Plenary Session
- ✓ Acknowledgement on SICB website (logo and link), in meeting program, on meeting website, and in meeting promotional ads and materials

GOLD

\$5,000

- ✓ One complimentary 10'x10' booth with two full conference registrations.
- ✓ Full page black and white ad in Final Program
- ✓ Official sponsor of one coffee break during the meeting, including logo signage and the opportunity to have the refreshments distributed by the sponsor's booth location.
- ✓ Featured banner ad space in the SICB meeting app
- ✓ Program acknowledgement
- ✓ Signage at SICB Registration desk with logo
- ✓ Onscreen Acknowledgement at the Plenary Session
- ✓ Acknowledgement on SICB website (logo and link), in meeting program, on meeting website, and in meeting promotional ads and materials

SILVER

\$2,000

- ✓ One complimentary 10'x10' booth with two full conference registrations.
- ✓ Full page black and white advertisement in Final Program
- ✓ Program acknowledgement
- ✓ Signage at SICB Registration desk with logo
- ✓ Onscreen Acknowledgement at the Plenary Session
- ✓ Acknowledgement on SICB website (logo and link), in bi-annual newsletter, in meeting program, on meeting website, and in meeting promotional ads and materials

BRONZE

\$1,000

- ✓ Half page black and white advertisement in Final Program
- ✓ Program acknowledgement
- ✓ Signage at SICB Registration desk with logo
- ✓ Onscreen Acknowledgement at the Plenary Session
- ✓ Acknowledgement on SICB website (logo and link), in bi-annual newsletter, in meeting program, on meeting website, and in meeting promotional ads and materials



Sponsorship Opportunities

SINGLE PARTNERSHIPS

Advertising in Final Program

| | |
|----------------------------------|----------|
| Inside Front Cover (color) | \$900.00 |
| Outside Back Cover (color) | \$900.00 |
| Inside Back Cover (color) | \$800.00 |
| Full Page Ad | \$500.00 |
| Half Page Ad | \$300.00 |

Conference Tote Bag

\$7,000

Carry your message throughout the meeting. Your logo will be screen-printed on the tote bags that are distributed to all attendees to use during the meeting and long after!

Coffee Break

\$2,500 per break

Provide an upgraded morning or afternoon refreshment break for attendees. Break will include logo signage and the opportunity to have the refreshments distributed by the sponsor's booth location.

Conference Pens

\$1,500

Have your company name on pens included in the conference tote bags given to all attendees.

Wine and Cheese Reception

\$5,000

Help sponsor the final social event for attendees and close out the meeting with your message. Signage for your organization will be displayed during this reception and napkins with your company logo.

Lanyards

\$4,000

See your logo on every attendee! Your organization's logo will be screen-printed on the lanyards that are distributed to all attendees to hold their conference badges.

Childcare Services

\$1,000

Help support the cost of the childcare provided to the SRA meeting attendees. Your logo will be printed on signage at the event as well acknowledged on the SRA website and program book.

Pre-Event Email Blast

\$125

Send a message to all attendees about the services you provide and welcome them to visit your space at the show. Emails will be sent to all registered participants from SICB with your email content. Availability is limited so reserve today!

Meeting Handout

\$400

Your promotional single page advertisement will be inserted into the conference tote bag provided to each attendee at registration.

SICB Mobile Meeting App Splash Page

\$3,000

Be the first image participating attendees see when they access the SICB meeting app! Your logo will appear on the splash screen of the app which appears every time the app is opened.

SICB Mobile Meeting App Banner Ads

\$1,000 per sponsor

Get visibility where attendees are visiting frequently for information on-the-go. Your ad will appear multiple times throughout the ad space featured at the bottom of every page of the SICB mobile meeting app.

Internet Café

\$1,500

Help attendees stay connected. The cafe offers computers with internet access for attendees to use during the meeting. The area will have a graphic backdrop of your logo or design as well as each computer will have a screensaver with your logo and website.

Computer Projection

\$500 per day per session room

Get visibility in the session rooms. Your organization's name and logo will be projected on screen during all breaks.



Exhibitor Opportunities

ADDITIONAL EXHIBIT HALL TRAFFIC DRIVERS

200+ poster presentations per day
3 hours of breaks each day
Job boards and interviews

EXHIBITOR SCHEDULE*

MOVE IN
Thursday, January 3 1:00 pm – 6:00 pm

EXHIBIT HALL HOURS*
Friday, January 4 9:30 am – 5:00 pm
Saturday, January 5 9:30 am – 5:00 pm
Sunday, January 6 9:30 am – 5:00 pm

BREAK DOWN
Sunday, January 6 5:00 pm – 8:00 pm

Meeting ends Monday, January 7

*schedule subject to change

Exhibitor Booth Fees:

| | |
|---|---------|
| Repeat Exhibitor* (on or before 15 October 2018) | \$1,150 |
| Early Commitment Exhibitor (on or before 15 October 2018) | \$1,350 |
| Standard Exhibitor Rate (after 15 October 2018) | \$1,600 |
| Professional Scientific Society / Non-profit Rate** | \$850 |
| Additional 10'x10' Booth Space | \$850 |

*Special pricing available only to organizations that exhibited at the 2018 Meeting in San Francisco

**Rate available only for 501(c)(3) organizations. A letter of exemption must be sent to sicb@summitexpo.com

Exhibitor Package Includes:

- ✓ 10'x10' booth space
- ✓ Pipe and hanging drape, identification sign, draped table and two chairs
- ✓ Booths include two complimentary full-meeting registrations per exhibit space allowing staff to attend the scientific program
- ✓ Additional exhibits access only registrations may be purchased for \$75/person for booth staff and does not allow access to the program and sessions
- ✓ Opportunity to select top booth location choices (placement will be assigned on a first-come, first-served basis after title sponsors)
- ✓ Company description and contact information printed in Final Program and available online (due to SICB by 15 November 2018)
- ✓ Access to discounted hotel rates via conference website
- ✓ Perimeter security in Exhibit Hall
- ✓ Complimentary food and drink for some meeting events and breaks

SICB expects each exhibit booth to be staffed during all show hours, Thursday, 4 January through Sunday, 6 January 2019. Only SICB 2019 Annual Meeting exhibitors are permitted to do business on the show floor. All exhibitors are expected to act appropriately and in a professional manner. Any sales people who are disrupting the business of another exhibitor will be asked to leave the show floor. See additional Rules and Regulations on page 12..

Exhibit Hall Layout

Visit www.summitexpo.com/sicb
to view currently available
booth spaces.

EXHIBITOR SCHEDULE*

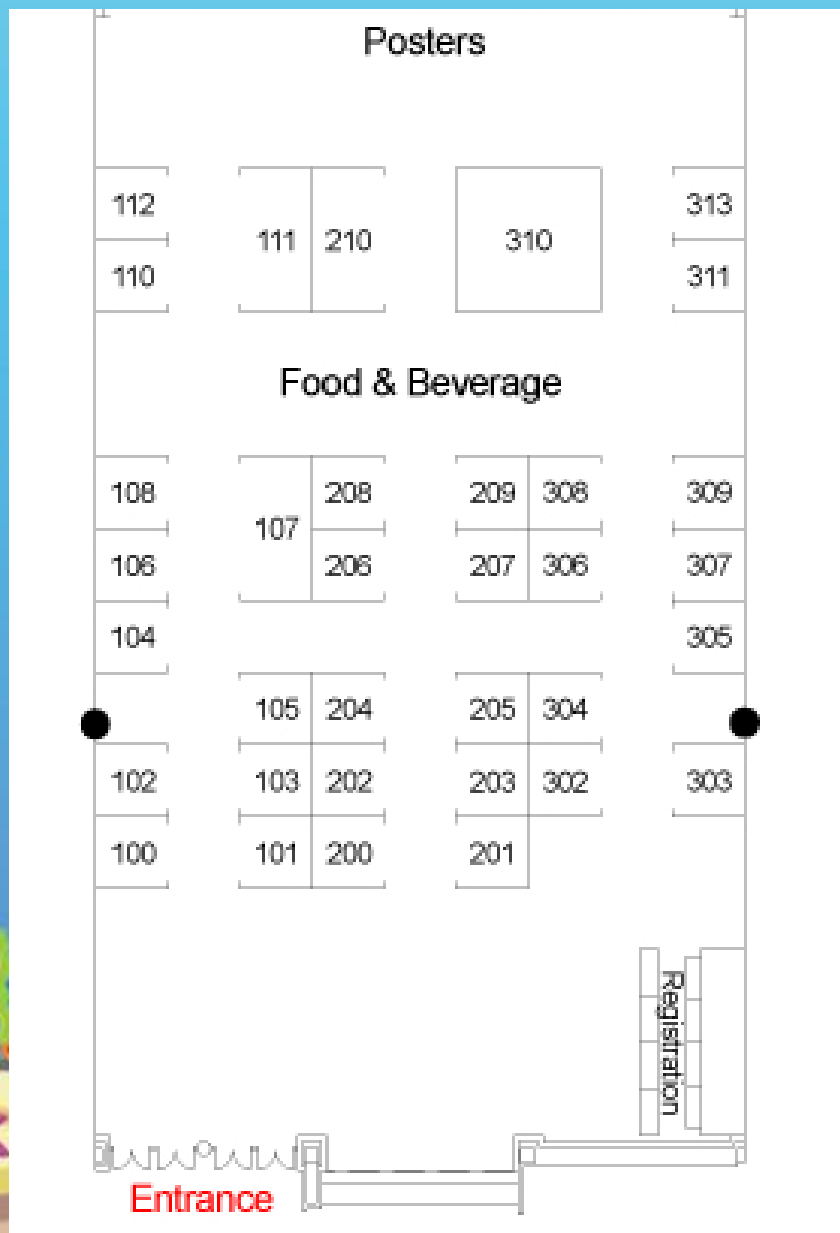
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2019 SICB Exhibit/Sponsorship Application & Contract

ORGANIZATION INFORMATION

Company Name _____

Address _____

City _____

State _____ Postal _____ Country _____

Phone _____

Website _____

Pre-Event Contact Name _____ Phone _____ Ext _____

Pre-Event Contact Email _____

(All exhibitor communications will be emailed to the pre-convention contact)

EXHIBIT BOOTHS

Booth Location Preference (Choose 3):

1. _____ 2. _____ 3. _____

Booth space is allocated in order of receipt of contract. To view the current floor plan of available booths, visit www.summitexpo.com/sicb

Exhibitor Booth Fees: (rates per 10'x10' booth)

| | | |
|---|---------|----------|
| Repeat Exhibitor* (on or before 15 October 2018) | \$1,150 | \$ _____ |
| Early Commitment Exhibitor (on or before 15 October 2018) | \$1,350 | \$ _____ |
| Standard Exhibitor Rate (after 15 October 2018) | \$1,600 | \$ _____ |
| Professional Scientific Society / Non-profit Rate** | \$850 | \$ _____ |
| Additional 10'x10' Booth Space | \$850 | \$ _____ |

*Special pricing available only to organizations that exhibited at the 2018 Meeting in San Francisco.

**Rate available only for 501(c)(3) organizations. A letter of exemption must be sent to sicb@summitexpo.com

ADVERTISEMENT

Advertisement in printed online program book

| | |
|--------------------------------|----------|
| Inside Front Cover Color \$990 | \$ _____ |
| Outside Back Cover Color \$900 | \$ _____ |
| Inside Back Cover Color \$800 | \$ _____ |
| Full Page B&W Ad \$500 | \$ _____ |
| Half Page B&W Ad \$300 | \$ _____ |

SPONSORSHIP

| Sponsorship Item | Amount |
|--|----------------|
| _____ | \$ _____ |
| _____ | \$ _____ |
| <i>Example: Silver Sponsorship</i> _____ | <u>\$2,000</u> |

BOOTH ATTENDEES

Two attendees are complimentary with each full rate exhibit space and enjoy full conference registration. If you would like additional booth personnel with the Exhibits Access Only rate, there is an additional \$75 charge per attendee. Note that Exhibits Only badges do not allow access to the program and sessions

Exhibit Access Only Badges \$75 X _____ = \$ _____

Please submit ALL attendee names and addresses electronically before December 1, 2018 by using the [Exhibitor Attendee Form](#) that can be downloaded at <http://summitexpo.com/sicbregistration.pdf>

Rules and Regulations

1. Location, Dates, and Hours of Exhibit: The Exhibition will be held at the Tampa Convention Center. The exhibit area will be open free of charge to the meeting registrants as follows: Friday, January 4 from 9:30 am – 5:00 pm, Saturday, January 5 from 9:30 am – 5:00 pm, and Sunday, January 6 9:30 am – 5:00 pm. These hours are subject to change as dictated by program requirements.
2. Installation and Dismantling: Booths will be accessible to Exhibitors for setting up displays from 1:00 pm – 6:00 pm Thursday, January 3 and are to be ready for display by Friday, January 4 by 9:00 am. Packing and removal is from 5:00 pm – 8:00 pm, Sunday, January 6.
3. All booth personnel must register using the exhibitor reservation form. Two registrants per booth are allowed; these registrants may attend sessions. Each additional booth personnel must register as “Exhibits Access Only” for an additional \$75 and do not have access to the sessions.
4. Standard and Special Booth Equipment: Standard booth equipment consists of draperies assembled with polished aluminum attachments, backs 8' high and side rail dividers 3' high, one draped table and two chairs. These are included in the booth charge. A sign 7" by 44" with one line of copy for identification is furnished for the backdrop. Official Decorator/ Drayage Company for the Exhibitors is Summit Exposition. A complete line of furniture, display tables, and other items is available. All independent service companies performing work at the show site will be required to submit certificates of insurance for both workers comprehensive and general liability insurance at amounts established by the state of Florida. Deadline for receipt of these materials is December 15 —three weeks prior to the start of the show. In addition, such contractor must submit his request in writing using the EAC form in the exhibitor service manual and adhere to all rules and regulations listed.
5. Space assigned to an Exhibitor may be transferred by the Exhibit Manager to affect balance against congestion, to avoid confusion in firm names, to solve competitive conditions, or similar reasons. No such transfer will be made without notice to Exhibitor in writing. An Exhibitor may not share or sublet space to another party. One Exhibitor may not exhibit the named “end product” of another Exhibitor without permission of that Exhibitor and the Exhibit Manager in writing.
6. General Regulations: Loud speaking sound displays are prohibited. The Society reserves the right to refuse any exhibit not in good taste or inconsistent with a meeting of this kind. All exhibits, back walls, and decorations will be limited to 8' in height and not extending more than 5' from the back wall except actual equipment which in normal operation exceeds this height. Permission to exhibit equipment with abnormal heights must be obtained from the Exhibit Manager. Any large items must be placed in the rear 5' of the booth. Please refer to the Booth Display Rules in the Exhibitor Service Manual.
7. Exhibitor will be responsible for any business license required by Florida. Exhibitor will be responsible for sales tax owed to Florida, on any transactions made on the show floor. No exhibitor will be permitted to give away premium items, nor to conduct any prize drawings, awards for signing of names and addresses, or other extreme promotions without first obtaining written permission from the Exhibit Manager.
8. Photographing booths is limited to non-exhibit hours or candid shots only. Exhibitors and photographers shall not disrupt visitor traffic by clearing booths or aisles for photography during the regular conference hours.
9. All exhibit and booth materials, particularly drapes, curtains, table covers, etc. must comply with Federal, State and City Fire Laws, Insurance Underwriter and Venue Safety Regulations, and must be flame-proof. All packing containers, excelsior and similar materials are to be removed from the exhibition area upon completion of the booth arrangement. The Exhibitor is restricted to materials which will pass fire inspection. Decorations of paper, pine boughs, leafy decorations or tree branches are prohibited. Volatile or flammable oils, gases, unprotected picture films, other explosives or flammable matter, or any substance prohibited by the City Departments or authorities will not be permitted in the exhibition areas. Likewise, all electrical wiring must be approved and installed in accordance with State and Local Regulations. Smoking in exhibits may be prohibited. Crowding will be restricted. Aisles and fire exits cannot be blocked by exhibits.
10. In their own best interest, and for security, Exhibitors shall keep an attendant in their own booths during all exhibit hours. No exhibit may be dismantled before the specified time, nor may any part of the exhibit or equipment be removed, once it has been set up, without permission of the Exhibit Manager.
11. Due to the tremendous value of exhibits, it is impractical and impossible to insure Exhibitor's equipment against loss, theft, damage and breakage. Neither the Venue nor any of its employees, nor representatives, nor any representatives of the Society for Integrative and Comparative Biology, nor Burk and Associates Inc., nor any subcontractor will be responsible for any injury, loss or damage to the Exhibitor, the Exhibitor's employees or property, however caused. In addition the Exhibitor must assume responsibility for damages to the Venue's property and indemnify and hold harmless the Venue from liability, which might ensue from any cause, whatsoever, including accidents or injuries to Exhibitors, their agents or employees. The Exhibitor must also assume responsibility for any accident, injury or property damage to any person viewing his exhibit where such accident, injury or property damage is caused by the negligence of the Exhibitor, his agents or employees. In view of the foregoing, Exhibitors are urged to place “extraterritorial” and other coverage on equipment and exhibits, and arrange for extended public liability insurance with their regular insurance carrier, particularly if they are conducting experiments or demonstrations using heat or high voltage.
12. The Society for Integrative and Comparative Biology and the Exhibit Manager for the meeting will cooperate fully, but cannot assume responsibility for damage to Exhibitor's property, lost shipments either coming in or going out of the premises or for moving costs. Any damage due to inadequately packed property is Exhibitor's own responsibility. If exhibit fails to arrive, Exhibitor will be, nevertheless, responsible for booth rent and no refund will be made. Exhibitors should carry insurance against such risks.
13. Exhibitors wishing to have Hospitality Suites must reserve them through the Exhibit Manager. Such Suites cannot be open during any Meeting or Exhibit Hours and can be open after midnight only with Exhibit Manager's permission.
14. The Exhibit Management will attempt to assist and generally protect Exhibitors, keep them informed and will assume responsibility for its own misconduct and negligence all in good faith.
15. Rejected Displays: Unethical conduct or infraction of rules on the part of the Exhibitor or his representatives or both will subject the Exhibitor or his representatives to dismissal from the exhibit area, in which event it is agreed that no refund shall be made and further that no demand for redress will be made by the Exhibitor or his representatives. Alcoholic beverages may not be distributed from any booth, its attendees or company representative.
16. Care of Building and Equipment and Safety Precautions: Exhibitors, or their agents, must not injure or deface the walls or floors of the building, the booths, or the equipment in the booths, when such damage appears, the Exhibitor is liable to the owner of the property so damaged.
17. The Exhibitor will engage at its expense, and through the official decorator where the venue so requires, all necessary labor and trade performing functions directly related to the exhibit. The Exhibitor agrees that any person employed to perform such functions on a temporary basis at the Venue shall be represented by the appropriate bona fide Union.
18. Exhibit Booth Cancellation Policy: If space contracted for is canceled by an exhibitor after November 1, 2018, or if the exhibitor fails to occupy space contracted for, the Society is entitled to the full amount of the booth space charge. If the space reserved is canceled by the exhibitor before November 1 2018, 50% of the booth fee will be retained by the Society and the balance refunded. If booth space is not occupied by 9:00 am Friday, January 4, 2019, SICB will have right to use such space as it sees fit to eliminate blank spaces in the exhibit area.
19. Amendment to Rules: Any and all matters or questions not specifically covered by the preceding Rules and Regulations shall be subject solely to the discretion of Society for Integrative and Comparative Biology. The foregoing regulations have been formulated for the best interests of all Exhibitors; the cooperation of all Exhibitors is requested.

We are happy to discuss your business goals and help you select the opportunities that will maximize your success at the 2019 SICB Annual Meeting.

We encourage you to contact us at sicb@summitexpo.com

Reserve your booth and sponsorship today!

POSTCARD



SICB 2019 Annual Meeting

January 3 - 7, 2019

Tampa Convention Center

Tampa, Florida